



## RISET, INTEC DEALER FOR POLAND SUPPLIES FLATBED CUTTER TO GLOBAL ONLINE PRINT HOUSE.

**RISET**  
POLSKA



**Riset, the Intec dealer for Poland, has been involved in supplying innovative machinery to the commercial print and office environments for decades.**

Having determined that the Intec ColorCut product line was a perfect fit for their target customers, and recently becoming an official Intec Partner, Riset has made a great start to the new partnership by already placing a healthy number of orders.

### Flatbed cutter for online print house

One of their most recent sales was made to the well-established online print house, Siedem Drukarnia - who has taken a ColorCut FB550 flatbed cutter.

Siedem has been a Riset customer for some time and was aware of the ColorCut plotters held in stock. However, it was at the RemaDays Fair in Krakow that Siedem's Robert Malinowski, saw the device in action. He realised how useful this device would be for a certain stream of their business; cutting and creasing of packaging, greetings cards and magnets etc.

Being able to produce anything from a one-off prototype to a small-to-medium sized run - and to be free of the cost and time constraints of producing physical cutting dies - made the plotter a perfect choice!

*"Such a device allows for speedy and low-cost production without having to exercise die-cuts or offset expenditure. Also, the format corresponds to that of our digital print press."* said Robert.



"We started buying machines mainly to streamline service for our clients and control quality. Today, our machinery park allows for the provision of fast and professional printing services.

The implementation of speed and availability of equipment, with pricing information and hitting deadlines, is very valuable for the modern business and the orders which get placed - from anywhere in the world - 24 hours a day, seven days a week."

**ROBERT MALINOWSKI**  
Siedem Drukarnia.

Martin Malinowski of Siedem Drukarnia, with his Intec ColorCut FB550, supplied by Riset, Poland